

# NEWS ADVISORY

City of Dallas Trinity River Corridor Project



A NEW FUTURE ➡

[www.trinityrivercorridor.org](http://www.trinityrivercorridor.org)

**For Immediate Release**  
**April 14, 2016**

**For more information contact:**  
**Judy Schmidt – 214-317-9685**

## **Tomorrow Hundreds Join in for a Corporate Day of Service at the Trinity Friday, April 15, 2016**

More than 470 volunteers will participate at the Trinity River Conservation Corps – 2<sup>nd</sup> Annual Corporate Day of Service on Friday, April 15 to work alongside corporate leaders, learn about the Trinity River corridor and provide “helping hands” with restorative work along the Trinity River, one of Dallas’ unique and wonderful natural resources. This day of volunteer work is put on in partnership by Southwest Airlines Co., The Trinity Trust Foundation and the City of Dallas. The work will take place along the Santa Fe Trestle Trail and in the floodway where the volunteers will clean, remove invasive species and spread native plant seed balls.

Southwest Airlines Co. formed the Trinity River Conservation Corps (TRCC) in 2013 and donated \$150,000 for a three year program. The vision and purpose of the TRCC is to coordinate and manage annual volunteer events for the conservation and upkeep of the Trinity River corridor and the Great Trinity Forest. Tomorrow, the event partners will welcome forty-five corporate teams and sixteen sponsors to the Santa Fe Trestle Trail.

To date, the corporate volunteers represent the following corporations and organizations: AECOM; Alamo Drafthouse Cinemas DFW, BCL of Texas; BNSF Logistics; Connectrac; Create USA/Southwest The Store; Dickie + Associates; Ebby Halliday; Ernst & Young; Groundwork Dallas; Half Associates; Hayden Consultants; HDR; Hunton & Williams LLP, JC Penney; Hilti Team DFW; HLR; LandDesign; Newcrestimage / AC Hotel & Residence Inn by Marriott; NovaCopy; Omni Dallas Hotel; Quilling, Selander, Lownds, Winslett, & Moser, P.C.; Southwest Airlines; State of Texas; Stream Realty – Construction; The First Tee of Greater Dallas, The Trinity Trust Foundation, Ultimate Ventures, Wells Fargo, Lyda Hill Foundation, and Westin Dallas Downtown.

Sponsors are: Southwest Airlines Co., Quilling Selander Lownds Winslett & Moser P.C., Garrett Boone, Connectrac, HDR, Trinity Commons Foundation, AECOM, Hayden Consultants, Salcedo Group, Southwest The Store. In-kind and supporting sponsors are: Groundwork Dallas, Kind Healthy Snacks, Kroger, and Starbucks.

Media is welcome to attend. To setup interviews or to coordinate live shots please contact Judy Schmidt at 214-317-9685 or Estela Ornelas at 469-576-2208. Following is the event schedule:

- WHEN:** Friday, April 15  
8:30 a.m. – Opening Ceremony and speakers  
8:50 a.m. – Group Photo of all Service Day Volunteers  
9:00 a.m. – Work Teams Begin Restoration Work  
11:58 a.m. – Closing Remarks  
12:00 p.m. – event ends
- WHO:**
- Mayor Pro Tem Monica R. Alonzo, District 6
  - Councilmember Carolyn Arnold, District 4
  - Bobby B. Lyle, SMU’s Lyle School of Engineering and The Trinity Trust Board
  - Ginger Hardage, Retired Senior Vice President Southwest Airlines Co. and the Trinity Trust Board
  - Debra Benton, Southwest Airlines Co. Director of Community Programs and Engagement
  - City of Dallas
- WHERE:** Pavilion and Amphitheater at Santa Fe Trestle Trail – 1837 E. 8<sup>th</sup> Street, Dallas, 75203  
(Opening Ceremony will be held in floodway at the gravel circle drive)