

THE TRINITY TRUST

RECLAIMING OUR RIVER



Media contact:

Juliette Coulter, The Coulter Group, 214.366.2626 or 214.394.5532, juliette@coultergroup.com

The Trinity Trust Seeks Members for River Rats and Rat Pack Groups

Dallas, Texas (June 16, 2008) – The Trinity Trust Foundation, which raises private funds for the Trinity project, is seeking dedicated members for its two membership groups. Led by **Lynn McBee**, the **River Rats of The Trinity Trust**, sponsored by **JPI** and **LOPEZGARCIA GROUP**, is for those under 50 years old. This group first formed in 2007 under the leadership of Erika Huddleston and has more than 130 charter members. Led by **Lyda Hill**, the newly formed **Rat Pack of The Trinity Trust**, sponsored by **West Dallas Investments**, is created out of a demand for those 50 years and older who care about the Trinity and the future of Dallas.

McBee said, "These groups meet throughout the year to support the Trinity Project-environmental efforts, outdoor recreation, real estate development, project design and community rehabilitation. Come join us and discover how we are changing the way we live in Dallas."

Members are invited to attend The Trinity Trust lecture series, which features prominent speakers such as Jonathan Rose, founder of Jonathan Rose companies of New York City; Larry Beasley of Vancouver; and Gary Lacy, white water expert of Boulder. Invited speakers for the coming year include Amanda Burden, head of City Planning for New York City; famed environmentalist William McDonough, author of *The Next Industrial Revolution* and *Cradle to Cradle*; and consultant to the Master Lakes Design Team, Ignacio Bunster-Ossa from Philadelphia; and local artist Brad Goldberg. Members will also receive invitations to happy hours and cocktail parties showcasing venues near the river and invitations to exclusive outdoor events such as canoe trips down the Trinity River and hikes through the Great Trinity Forest.

Hill added, "We are encouraging those who care about Dallas' future and the Trinity's future to join the Rat Pack and make an impact for generations to come."

River Rats memberships are \$100 per individual or couple, or \$500 per individual or couple to join the Rat Pack. People can join online at www.thetrinitytrust.org or by calling 214-740-1616 with a credit card number. People can also purchase these memberships as a unique gift for others.

A \$2 billion public works project, the Trinity River Project is one of the largest such projects in the nation. Plans include a meandering river, downtown lakes, an island, wetlands, a 6,000-acre forest, bike trails, whitewater courses, riding paths and nature walks.

About The Trinity Trust Foundation and The Trinity Center:

The Trinity Trust raises private funds to implement the Balanced Vision Plan for the Trinity River Corridor in conjunction with the City of Dallas. The Trinity Trust has established The Trinity Center as the gathering place for all civic and non-profit groups working to revitalize the Trinity River in Dallas. It houses the offices of The Trinity Trust Foundation, Texas Horse Park, Groundwork Dallas and Trinity Strand Trail and hosts meetings, workshops and events for these organizations and the Trinity Commons Foundation. The Trinity Center facilitates collaboration between these entities and the City of Dallas and encourages seamless integration of all the components of the Trinity River Project. More information can be found by calling 214.740.1616, by emailing info@thetrinitytrust.org, or by visiting www.thetrinitytrust.org.

#